

O U T —
|| IAM || *

by INÊS ALMEIDA MATOS

HELLO!

My name is Inês Almeida Matos - **Out IAM** - I am an illustrator and street artist

My work is guided by human behavior and its idiosyncrasies, in compositions with elements of nature, in a surreal and provocative way.

I work mainly about **gender** and **social** issues, and **community** engagement.



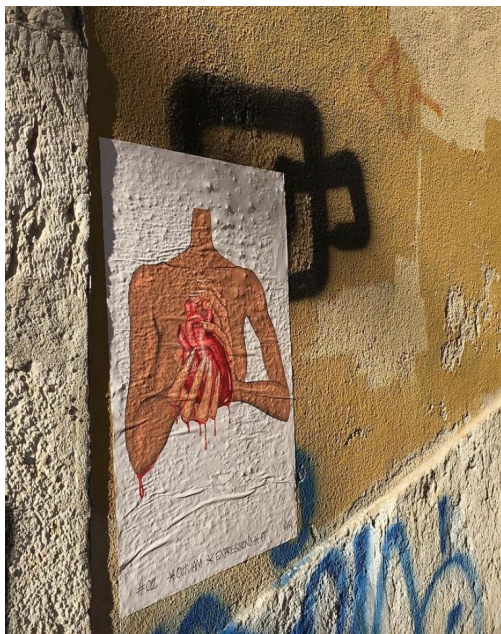
HOW IT STARTED



FROM THE START!

Paste-Up | Quick, expressive, and anonymous interventions.

EXPRESSIONS



FROM THE START!

Paste-Up | Quick, expressive, and anonymous interventions.

LET ME IN



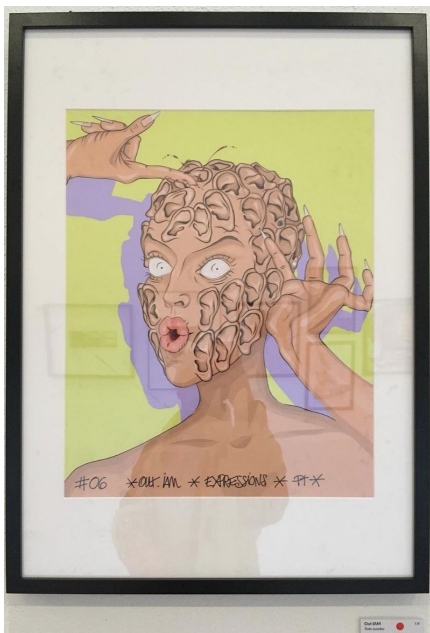
FROM THE START!

Political Illustration



FROM THE START!

Collective Exhibitions



FROM THE START!

Open Calls

*LOOK OUT FOR
EACH OTHER*



FROM THE START!

Opportunities

READING ROOM



MORE RECENTLY

Characters Creation

THE JUDGY EYE



MORE RECENTLY

Community Work + Mural

WOMEN OF PREM NEGAR



MORE RECENTLY

Characters Creation + Community Work + Solo Exhibition

WOMEN WHO DO NOT FIT



MORE RECENTLY

All Together



MORE RECENTLY

Community Work + Mural

DIVERSITY

*or feminine universe, monster,
creature, shells, sea life, sensuality,
elephant, giant octopus.*



Street Art - The Democratization of Art

Definition: Art in public spaces, free, accessible to all.

Contrast: Traditional galleries vs. street art—who gets to see art, who gets to make it?

Examples: Banksy (Political Statements)

- Uses street art to critique power, capitalism, war, and social issues.
- His work is free and visible to the public, meaning anyone—not just gallery visitors—can engage with it.

JR (Large-Scale Community Projects)

- Focuses on giving visibility to marginalized communities.
- Example: *Women Are Heroes*—huge paste-up portraits of women on buildings, bridges, and trains to highlight their strength and struggles.

Why it matters: Gives power to marginalized voices, transforms public spaces.

The Importance of Collaboration & Community Art

Personal story: A project where community involvement changed the outcome - India

Why collaborate? More impact, shared knowledge, diverse perspectives, sense of belonging

My experience: The Lisbon migrant community project - Mouraria

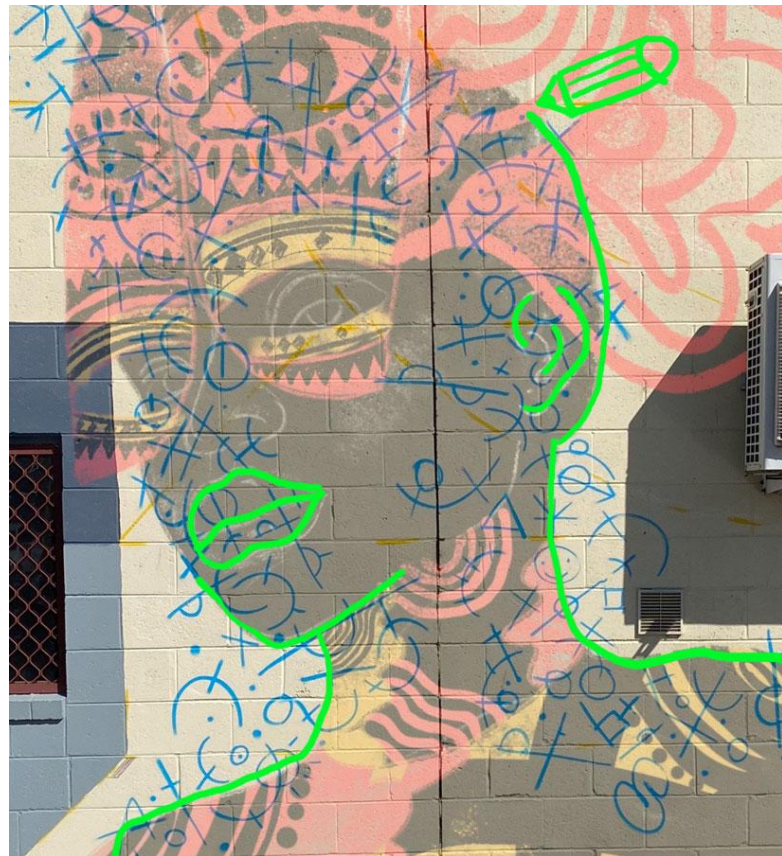
Techniques for Scaling Up Designs

Different methods:

- Organic Grid method - traditional, simple, accessible
- Projection - expensive, accurate, necessary in some places
- Freehand - for very experienced artists
- Use what's already in the wall as a grid

My approach: Whatever suits the place and time better

Challenges and tips: How to keep proportions correct, dealing with unexpected surfaces.



Two of (the hundreds of) my favourite Street Artists

GÊMEOS | Brasil



MARINA CAPDEVILA | Spain



NOW ABOUT YOU :)

Some topics we can talk about

- What's your favorite street art piece and why? What kind of impact it has on you?
- Have you ever tried creating street art? Would you like to? What kind of art do you create?
- What do you think about the legal/illegal aspects of street art?





OUT
IAM

THANK YOU! :)

@out.iam



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