# SOCIAL ENGINEERING

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# WHAT IS SOCIAL ENGINEERING?

The art of manipulating people into giving up confidential information or performing certain actions - often without realizing they’re being tricked.

# 1 HOW IT WORKS

instead of hacking computers, attackers “hack” human psychology.

# 2 COMMON TACTICS

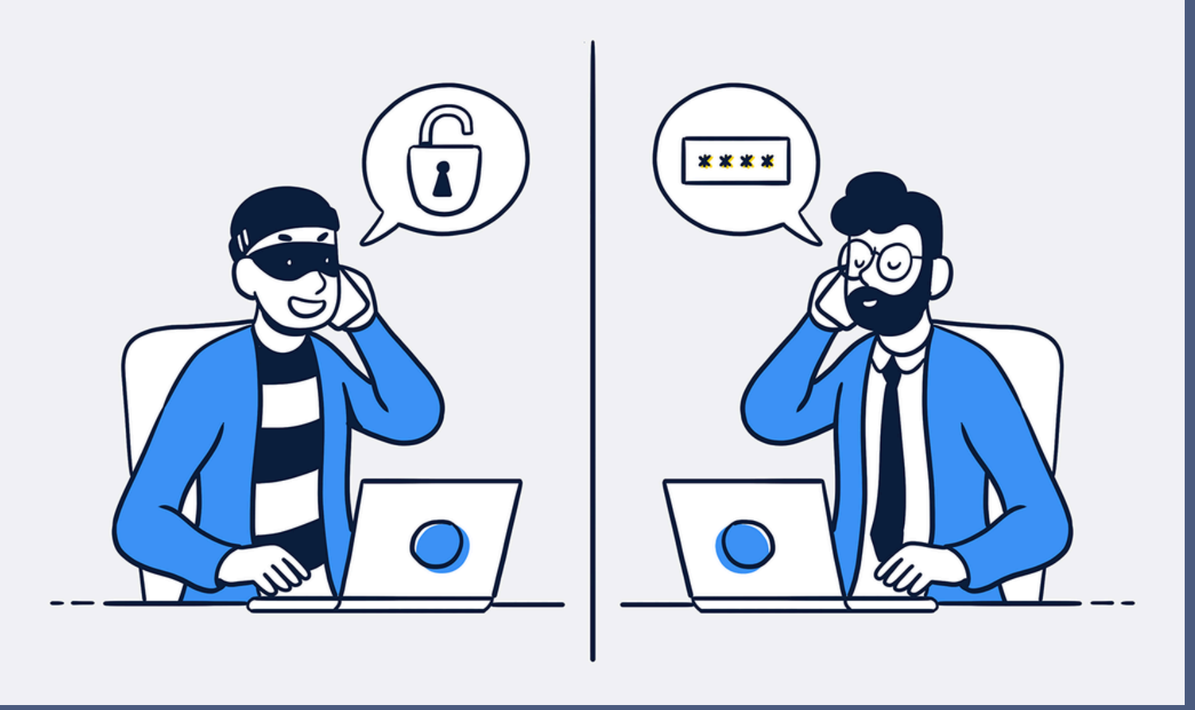
- phishing
- pretexting
- baiting
- tailgating

# 3 HOW TO PROTECT YOURSELF

- Think before you click
- Verify identities
- Use strong unique passwords and 2-factor authentication
- Stay sceptical of pressure tactics

# FINAL THOUGHTS 4

Technology isn’t always the weakest point - humans are. That’s why social engineering is so powerful and dangerous.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LOGIN
PASSWORD

# REAL-LIFE EXAMPLES

In 1988, Kevin Mitnick was convicted for breaking into DEC's network and copying their software, serving 12 months in prison and three years of supervised release. Near the end of his release, he hacked into Pacific Bell's voicemail systems. A warrant was issued, and he became a fugitive for two and a half years.


Kevin Mitnick
World's Most Famous Hacker
KnowBe4
CYBERCRIME MAGAZINE

# Co-funded by the European Union

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